



LIFE Climate Change Mitigation

Deliverable E.2: Development, launching and maintenance of project's website

Reporting Period: 16/07/2015 – 30/04/2016

LIFE CLIMATREE (LIFE14 CCM/GR/ 000635)



**A novel approach for accounting and monitoring carbon sequestration
of tree crops and their potential as carbon sink areas**

The **LIFE CLIMATREE** project “A novel approach for accounting and monitoring carbon sequestration of tree crops and their potential as carbon sink areas” (LIFE14 CCM/GR/000635) is co-funded by the EU Environmental Funding Programme **LIFE Climate Change Mitigation**.

Implementation period: 16.7.2015 until 28.6.2019

Project budget: Total budget: 1,931,447 €
EU financial contribution: 1,158,868 €

Participating Beneficiaries:



UNIVERSITÀ DEGLI STUDI DELLA BASILICATA



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The current report presents the results from the implementation of Action E.2: **“Development, launching and maintenance of project’s website”**, of the LIFE CLIMATREE project.

1. Structure of the website

The development of the project's website aims to provide full access to the project information, updates and details to a wide range of interested parties and to any individual who is interested in getting information about the project, its actions and its results.

The main sections of the website are the following:

- **Home**: Contains information about project objectives, actions and expected results (Figure 1)
- **The project**: Contains more detailed information about the project, the project objectives, actions, means and LIFE CLIMATREE implementation timetable (Figure 2)
- **Beneficiaries**: Contains golden paragraphs of the beneficiaries, their contact data and links to their organizations (Figure 3, 4)
- **Results**: Presents the progress and results of the project (under construction)
- **Dissemination**: Contains information, and dissemination material of the project's activities (monthly update) (Figure 5)
- **Useful links**: Contains useful links about the project topic (Figure 6)
- **Contact**: The visitors of the website have the opportunity to contact, exchange views, comments, questions and information with LIFE CLIMATREE beneficiaries (Figure7)

The website is continuously updated and is also linked to the Facebook and Twitter accounts of the project.

2. Website's screenshots

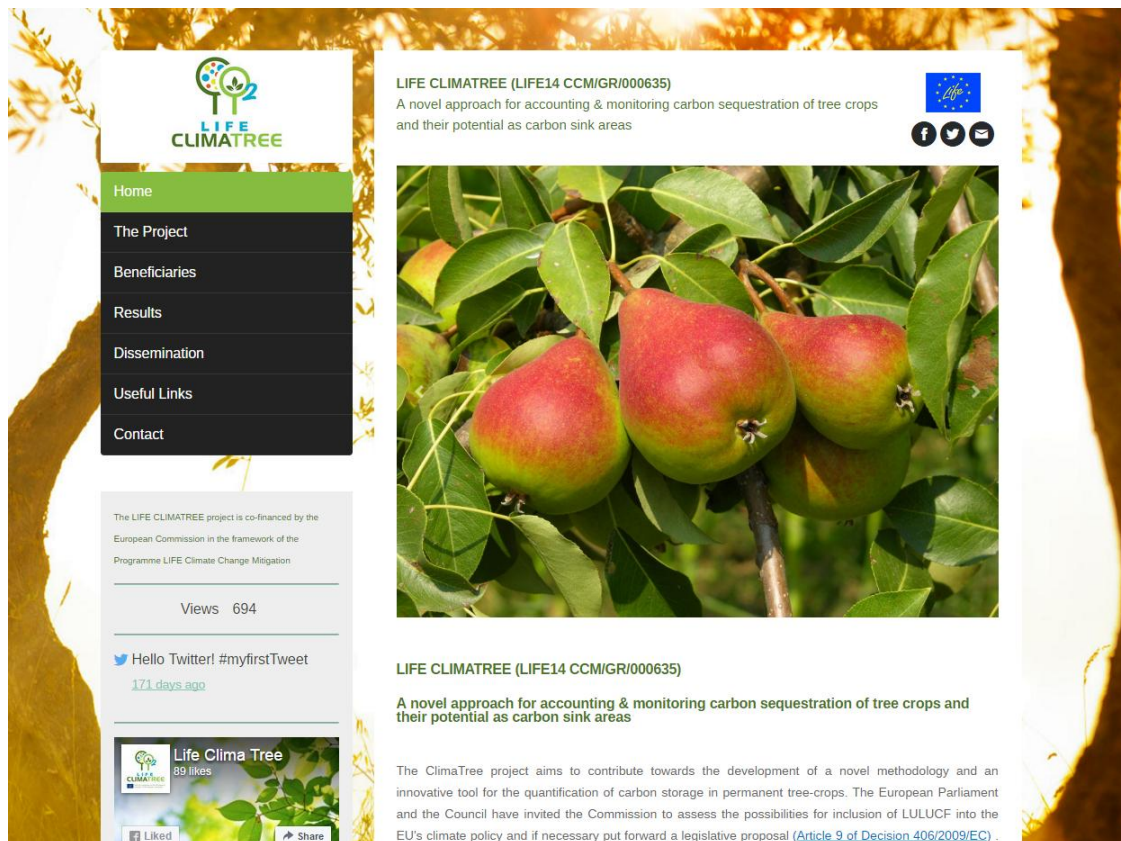


Figure 1. Homepage of LIFE CLIMATREE website

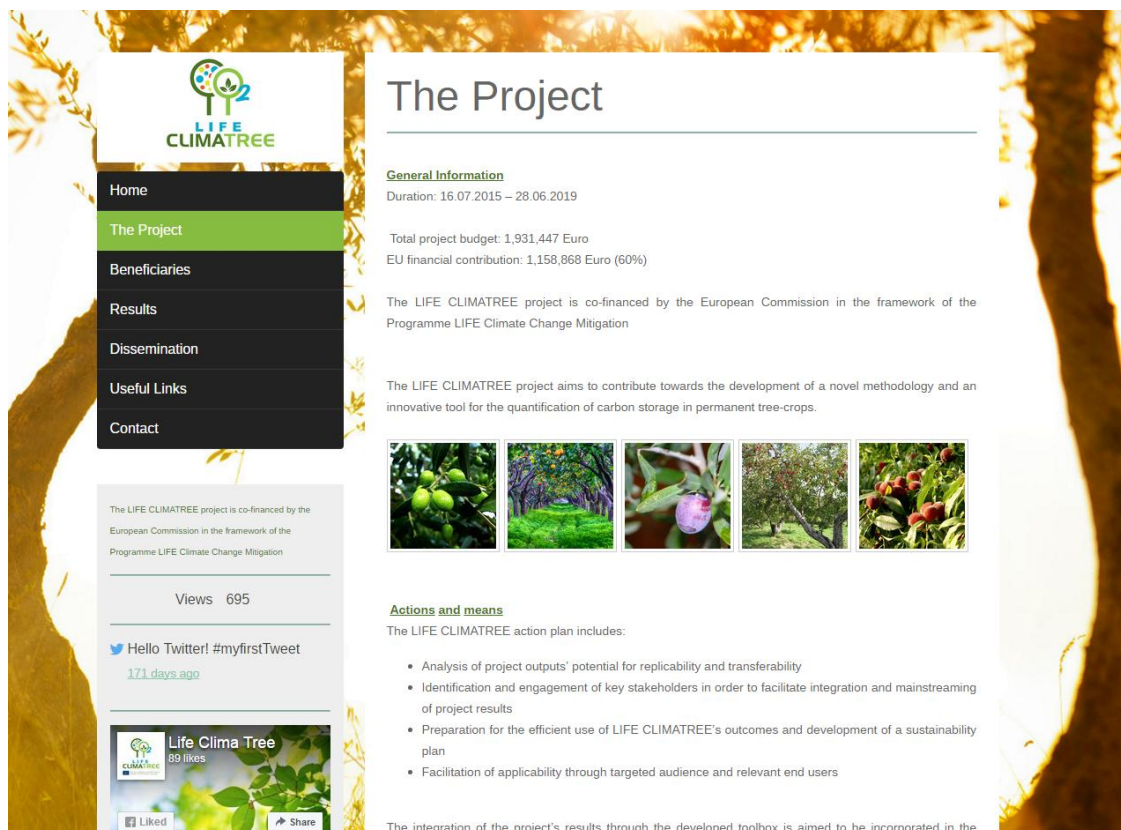


Figure 2. LIFE CLIMATREE section: The Project

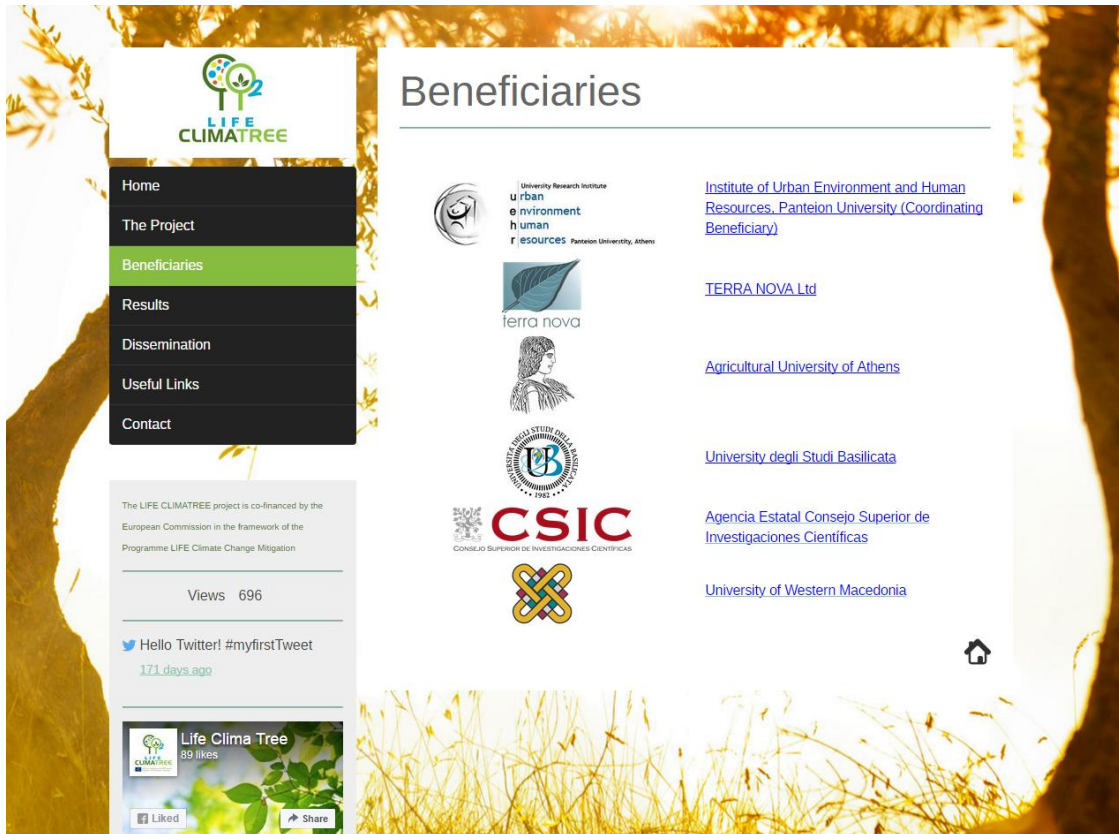


Figure 3. Beneficiaries section.

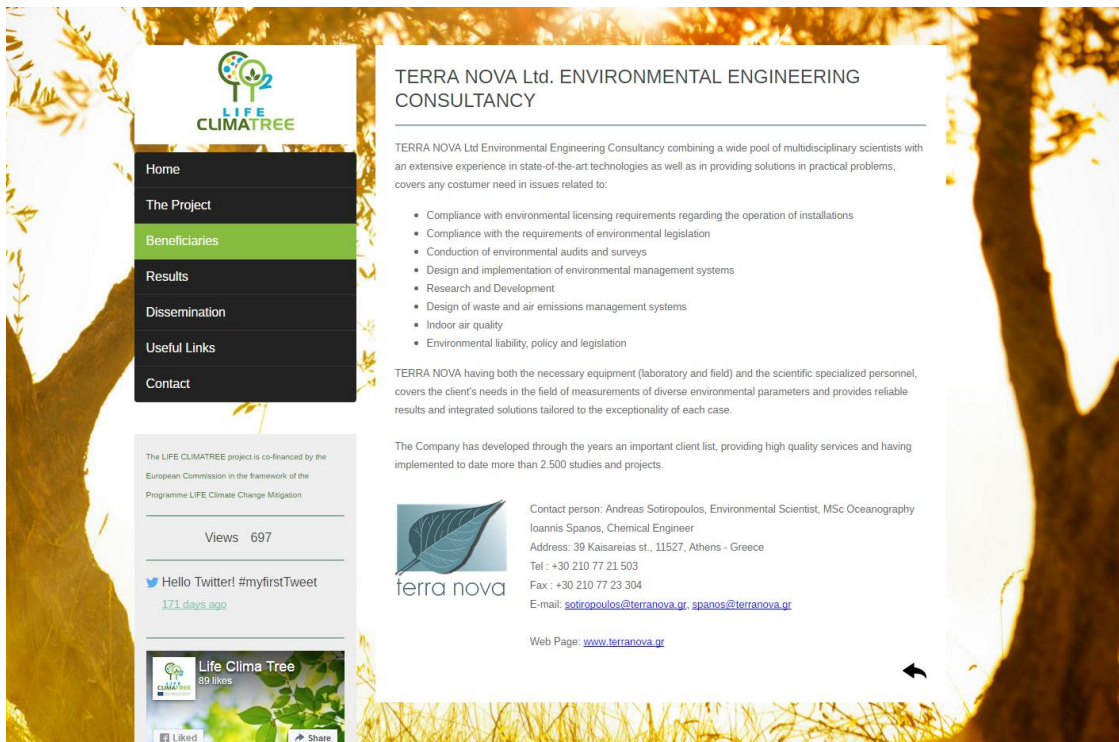


Figure 4. The golden paragraph of Terra Nova Ltd.

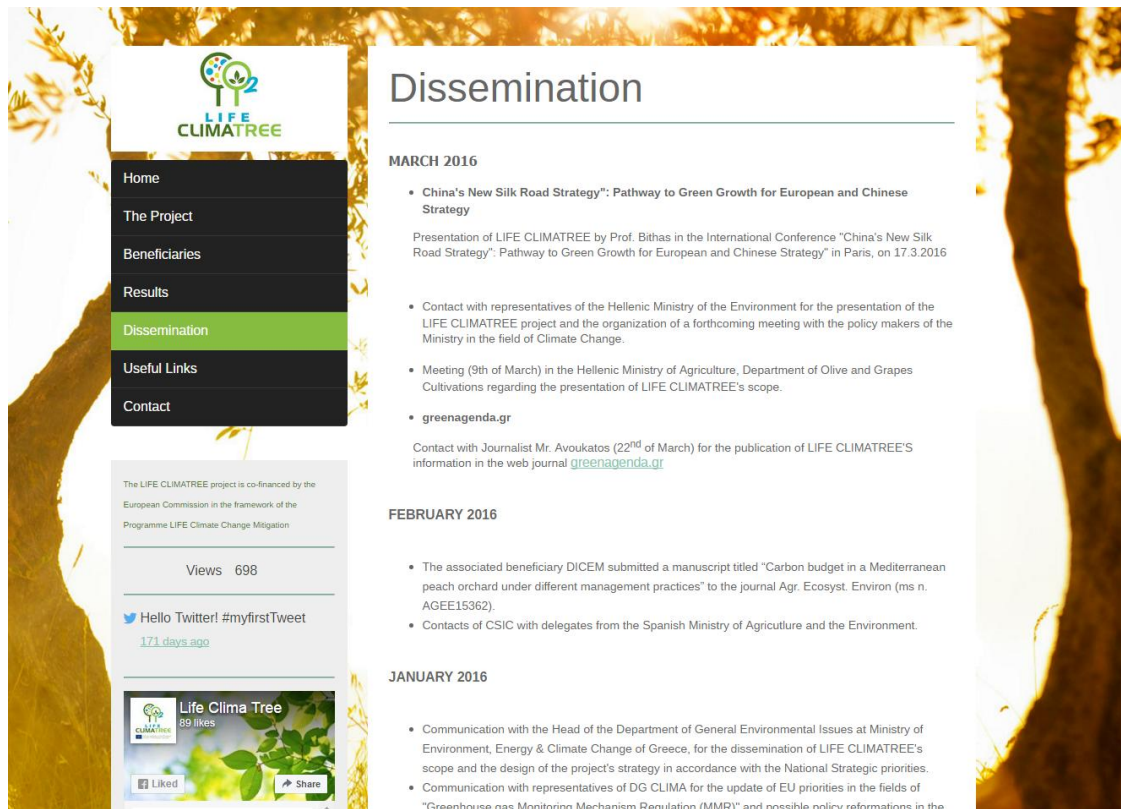


Figure 5. The Dissemination section.

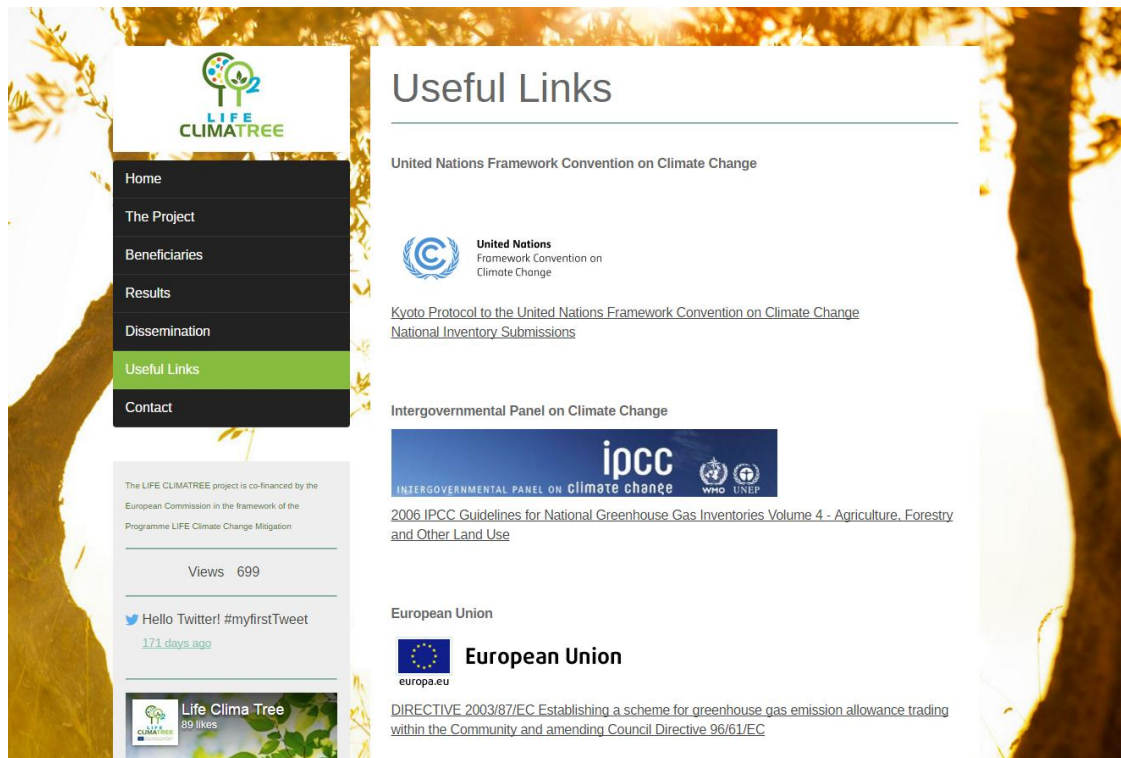


Figure 6. The Useful links section

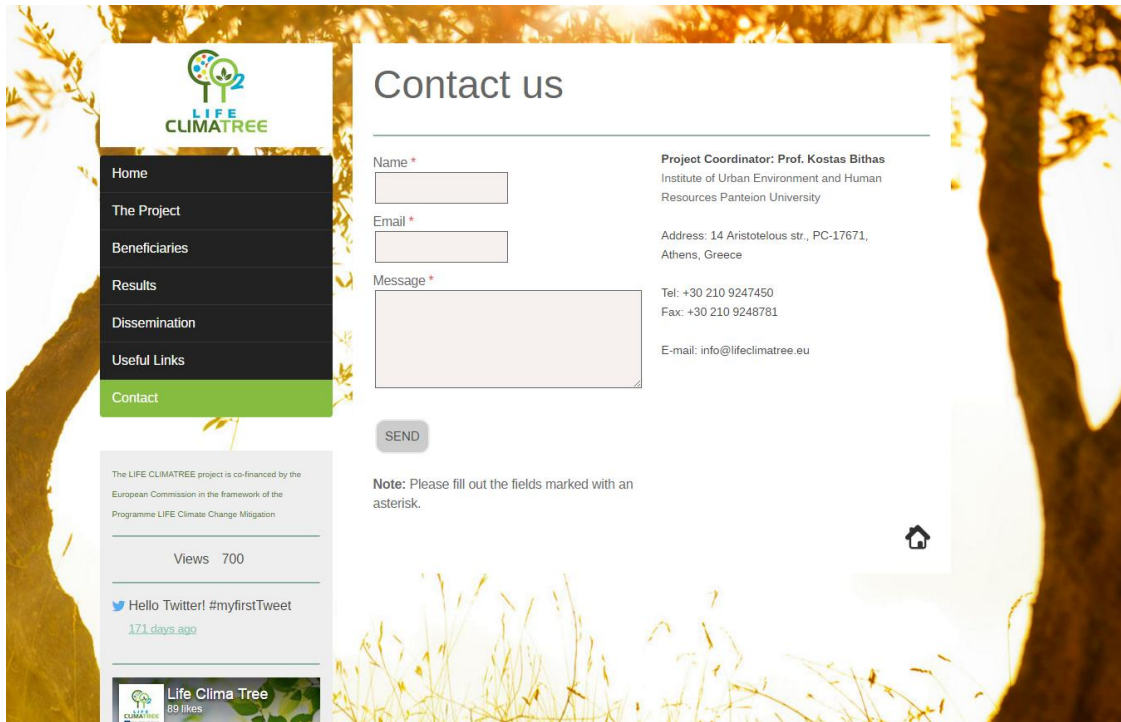


Figure 7. Contact section and contact data of the coordinating beneficiary

3. Analytics of audience overview

Until 30.4.2016, 201 visits of LIFE CLIMATREE website had been recorded.

Approximately 1014 page views were recorded with an average of 5.04 page views/visit.

Home page was the most visited (416 times) followed by “The project” section (184 times) and the “Beneficiaries” section (174 times).

All the analytics data are presented in Annex I.

Finally, regarding LIFE CONOPS Facebook page, it has received since now 89 page likes.

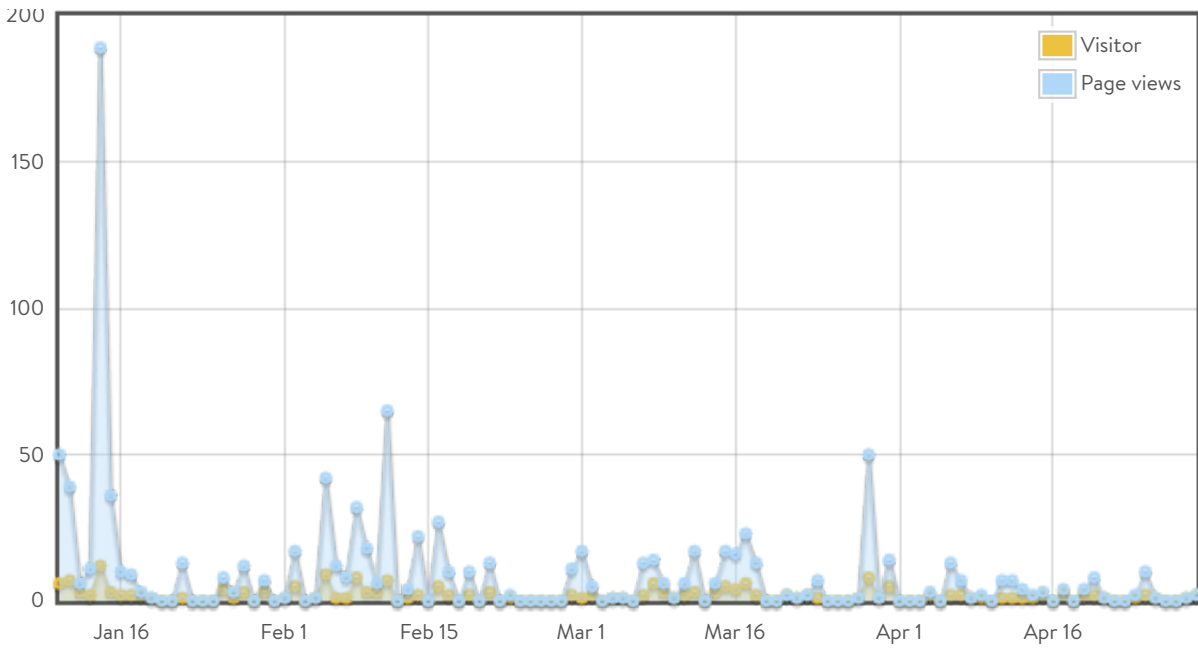


Figure 8. LIFE CLIMATREE’s Facebook page.

4. Annex I

Statistical data for the website are presented in this section.

from to



Date	Visitor	Page views	Page views / Visitor
04/30/2016	2	2	1
04/29/2016	1	1	1
04/28/2016	0	0	0
04/27/2016	0	0	0
04/26/2016	1	1	1
04/25/2016	2	10	5
04/24/2016	1	2	2
04/23/2016	0	0	0
04/22/2016	0	0	0
04/21/2016	1	1	1
04/20/2016	2	8	4
04/19/2016	2	4	2
04/18/2016	0	0	0
04/17/2016	3	4	1.33
04/16/2016	0	0	0
04/15/2016	2	3	1.5
04/14/2016	1	2	2
04/13/2016	1	4	4
04/12/2016	1	7	7
04/11/2016	1	7	7

04/10/2016	0	0	0
04/09/2016	1	2	2
04/08/2016	1	1	1
04/07/2016	2	7	3.5
04/06/2016	2	13	6.5
04/05/2016	0	0	0
04/04/2016	2	3	1.5
04/03/2016	0	0	0
04/02/2016	0	0	0
04/01/2016	0	0	0
03/31/2016	5	14	2.8
03/30/2016	1	1	1
03/29/2016	8	50	6.25
03/28/2016	1	1	1
03/27/2016	0	0	0
03/26/2016	0	0	0
03/25/2016	0	0	0
03/24/2016	1	7	7
03/23/2016	2	2	1
03/22/2016	1	1	1
03/21/2016	2	2	1
03/20/2016	0	0	0
03/19/2016	0	0	0
03/18/2016	2	13	6.5
03/17/2016	6	23	3.83
03/16/2016	4	16	4
03/15/2016	5	17	3.4
03/14/2016	3	6	2
03/13/2016	0	0	0
03/12/2016	3	17	5.66
03/11/2016	2	6	3
03/10/2016	1	1	1
03/09/2016	3	6	2
03/08/2016	6	14	2.33
03/07/2016	2	13	6.5
03/06/2016	0	0	0

03/05/2016	1	1	1
03/04/2016	1	1	1
03/03/2016	0	0	0
03/02/2016	2	5	2.5
03/01/2016	1	17	17
02/29/2016	2	11	5.5
02/28/2016	0	0	0
02/27/2016	0	0	0
02/26/2016	0	0	0
02/25/2016	0	0	0
02/24/2016	0	0	0
02/23/2016	1	2	2
02/22/2016	0	0	0
02/21/2016	3	13	4.33
02/20/2016	0	0	0
02/19/2016	2	10	5
02/18/2016	0	0	0
02/17/2016	2	10	5
02/16/2016	5	27	5.4
02/15/2016	0	0	0
02/14/2016	2	22	11
02/13/2016	1	4	4
02/12/2016	0	0	0
02/11/2016	7	65	9.28
02/10/2016	3	6	2
02/09/2016	3	18	6
02/08/2016	8	32	4
02/07/2016	1	8	8
02/06/2016	1	12	12
02/05/2016	9	42	4.66
02/04/2016	1	1	1
02/03/2016	0	0	0
02/02/2016	5	17	3.4
02/01/2016	1	1	1
01/31/2016	0	0	0
01/30/2016	3	7	2.33

01/29/2016	0	0	0
01/28/2016	3	12	4
01/27/2016	1	3	3
01/26/2016	4	8	2
01/25/2016	0	0	0
01/24/2016	0	0	0
01/23/2016	0	0	0
01/22/2016	1	13	13
01/21/2016	0	0	0
01/20/2016	0	0	0
01/19/2016	1	1	1
01/18/2016	2	3	1.5
01/17/2016	2	9	4.5
01/16/2016	2	10	5
01/15/2016	3	36	12
01/14/2016	12	189	15.75
01/13/2016	2	11	5.5
01/12/2016	3	6	2
01/11/2016	7	39	5.57
01/10/2016	6	50	8.33
TOTAL	201	1014	5.04

from	to
January 2016 ▼	June 2016 ▼

Page	Views
/	416
/english/the-project/	184
/english/beneficiaries/	174
/english/home/	106
/english/dissemination/	103
/english/results/	96
/english/results/project-deliverables/	57
/english/contact/	54
/ελληνικά/	25
/english/home-1/	20
/english/beneficiaries/terra-nova/	18
/english/results/project-reports/	18
/english/useful-links/	18
/english/beneficiaries/uehr/	16
/english/beneficiaries/uowm/	13
/english/beneficiaries/csic/	11
/english/beneficiaries/unibas/	11
/english/beneficiaries/aua/	8
/about/	7
/sitemap/	6
/english/results/project-reports-1/	5
/ελληνικά-1/	4
/ελληνικά-1/αρχική-σελίδα/	4
/?logout=1	3
/ελληνικά/αποτελέσματα/εκθέσεις-προόδου/	3
/ελληνικά/αποτελέσματα/	2
/ελληνικά/αποτελέσματα/παραδοτέα-έργου/	2
/ελληνικά/διάχυση-έργου/	2
/ελληνικά/φορείς-υλοποίησης/	2
/english/beneficiaries/uowm/?logout=1	1
/english/home/?logout=1	1
/english/the-project/?logout=1	1

/english/the-project/?mobile=1	1
/ελληνικά/αρχική-σελίδα/	1
/ελληνικά/επικοινωνία-1/	1
/ελληνικά/το-έργο/	1